



ADV-CAP / SOLUTION HOUSE 01

Transformation & Impact

From strategic ambition to accountable
delivery and measurable value.

Strategy activation. Execution governance.
Institutional performance and sustained benefits.



SAUDI SOLUTION BOUTIQUE

Activating Strategy. Commercializing Capability. Delivering Impact.

Turn Strategy into Results

Connect priorities, decision-making and delivery around the value that matters.

Adv-Cap helps organizations translate strategic priorities into coordinated initiatives, practical operating models and disciplined execution. We connect governance, performance insight and capability development so leaders can steer delivery and sustain results.

Direction

Clarify priorities, desired outcomes and the initiatives that deserve attention and resources.

Execution

Establish ownership, decision rights and a delivery rhythm that keeps progress moving.

Impact

Track benefits, strengthen institutional capability and adapt as evidence and priorities change.

WHEN THIS SUPPORT IS MOST VALUABLE

A strategy needs activation; delivery is fragmented; priorities compete for resources; or leaders need a clearer view of performance, risks and realized benefits.

For government entities, businesses and institutions undertaking transformation.

Our Transformation & Impact Offer

Six connected workstreams, shaped around the client mandate.

01

Strategy Activation

Translate strategic intent into outcomes, priorities, initiatives and an actionable roadmap.

02

Operating Models & Governance

Align structures, roles, decision rights, processes and accountability with the target direction.

03

Transformation Office & EPMO

Establish or strengthen enterprise portfolio and program oversight, delivery standards and reporting.

04

Portfolio & Delivery Management

Prioritize initiatives, coordinate dependencies and manage risks, resources and delivery progress.

05

Performance & Benefits

Define indicators, baselines, dashboards and benefit ownership to connect delivery with institutional value.

06

Change & Institutional Capability

Build stakeholder alignment, adoption plans, practical skills and ownership that sustain the change.

Engage a focused workstream or connect several through an integrated mandate.

Transformation & Impact

From Strategic Direction to Executive Insight

An overarching transformation system that connects strategy, execution, and capability to deliver desired outcomes.

INPUTS: 3 LAYERS, ONE DIRECTION



1. STRATEGIC DIRECTION LAYER

Strategy, priorities, risk appetite, decision rights



2. EXECUTION GOVERNANCE LAYER

Governance, portfolio oversight, funding, performance control



3. VALUE & CAPABILITY LAYER

Capabilities, people, process, data, technology

THE ADV-CAP METHODOLOGY

1



DISCOVER & ALIGN

- Understand context
- Align on strategic intent
- Confirm outcomes and success measures

2



ASSESS & BASELINE

- Assess current state
- Identify gaps, risks & opportunities
- Establish baseline and maturity

3



DESIGN & PRIORITIZE

- Define target state
- Prioritize initiatives and value
- Build roadmap and business case

4



ACTIVATE & EXECUTE

- Mobilize and resource
- Execute with agility and discipline
- Manage change and engagement

5



MEASURE & OPTIMIZE

- Track performance
- Realize benefits
- Learn and adapt for continuous improvement

GOVERNANCE & INSIGHT SPINE



Policies & Decision Rights



Visibility & Transparency



Performance Control



Risk & Issue Management



Executive Reporting

OUTCOMES: 3 LAYERS OF IMPACT



1. STRATEGIC OUTCOMES

- Executive Insight & Steering
- Clear line of sight to strategy
- Confident decision-making
- Proactive risk management
- Maximum strategic value



2. EXECUTION OUTCOMES

- Governed Execution & Portfolio Control
- Prioritized, balanced portfolio
- On-time, on-budget delivery
- Performance accountability
- Predictable execution



3. VALUE OUTCOMES

- Sustainable Capability & Enterprise Value
- Stronger capabilities
- Measurable business value
- Resilient, future-ready organization
- Sustained impact

ADAPTIVE LEARNING LOOP

Continuously sense, learn, and adapt to drive better outcomes.



SENSE

Signals & Data



LEARN

Insights & Patterns



ADAPT

Decisions & Actions



IMPROVE

Outcomes & Value

OUR GUIDING PRINCIPLES



CLIENT PARTNERSHIP

We succeed when you succeed.



OUTCOME FOCUSED

Start with the end in mind, drive to value.



GOVERNED AGILITY

Disciplined execution, adaptive delivery.



TRANSPARENCY

Clear visibility, informed decisions.



SUSTAINABLE IMPACT

Build capabilities that last.

From Mandate to Practical Outputs

Tangible deliverables that help leaders make decisions and teams execute.

A Shared Direction

Transformation charter; baseline assessment; outcome definitions; prioritized initiative portfolio.

An Executable Plan

Integrated roadmap; dependencies and milestones; resource assumptions; accountable initiative owners.

A Delivery System

Operating model; governance and decision rights; transformation-office or EPMO framework; reporting rhythm.

A Clear View of Value

Executive dashboards; risk and issue registers; benefits register; review and improvement priorities.

MEASURES AGREED WITH THE CLIENT

Examples: milestone reliability, decision turnaround, dependency resolution, adoption, performance improvement and realized benefits. Baselines and targets are defined for the mandate.

Start Where You Need Us

A focused entry point with clear accountability and a practical delivery rhythm.

Activate a Strategy

Turn an approved direction into a prioritized portfolio, governance model and delivery roadmap.

Strengthen Execution

Diagnose delivery constraints, clarify ownership and strengthen coordination, controls and executive visibility.

Sustain and Scale Impact

Review benefits, reinforce adoption and institutional capability, and extend practices that demonstrate value.

OUR DELIVERY APPROACH

Discover > Assess > Design > Activate > Measure

We agree the scope, outputs, decision forums and responsibilities before mobilization. Progress reviews connect delivery evidence to decisions, corrective action and benefit realization.

Engage through a focused diagnostic, a defined project or phased execution support.

Let's Activate Your Strategy

Clarify the mandate. Establish the delivery path. Measure the impact.

Whether you are launching a transformation, strengthening an existing program or improving institutional performance, we start with the outcomes you need to achieve.

START THE CONVERSATION WITH

- 01 Your strategic priorities and intended outcomes
- 02 The delivery constraints or governance gaps you face
- 03 The decisions, capability and execution support you need

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