



ADV-CAP / SOLUTION HOUSE 03

Capability & Academy

From capability ambition to
sustainable institutional impact.

Academy design, establishment and activation.

Capability development, commercialization and growth.



SAUDI SOLUTION BOUTIQUE

Activating Strategy. Commercializing Capability. Delivering Impact.

Build Capability That Lasts

Connect learning, institutional priorities and a sustainable academy model.

Adv-Cap helps organizations translate capability needs into academies, learning portfolios and delivery systems. We connect strategic purpose, operating design, partner expertise and commercial sustainability around the client mandate.

People

Develop relevant skills, leadership capability and practical application.

Organizations

Build institutional ownership, delivery quality and measurable performance.

Academies

Create a coherent portfolio, reliable delivery model and viable path to growth.

DESIGNED FOR YOUR INSTITUTION

Corporate academies, government capability initiatives, education and training institutions, professional associations and nonprofit organizations.

Support can begin with a new academy, an existing institution or a focused capability initiative.

Our Capability & Academy Offer

Six connected areas of support, shaped around your priorities.

01

Strategy & Value Case

Define the academy mandate, target audiences, capability priorities and business case.

02

Academy Operating Model

Design governance, roles, processes, partner responsibilities and performance measures.

03

Learning Portfolio & Pathways

Shape programs, learning journeys, delivery formats and assessment approaches.

04

Delivery Ecosystem & Activation

Align faculty and specialist partners, delivery resources, platforms and launch readiness.

05

Commercialization & Growth

Develop propositions, pricing, channels, partnerships and sustainable revenue models.

06

Quality & Institutional Impact

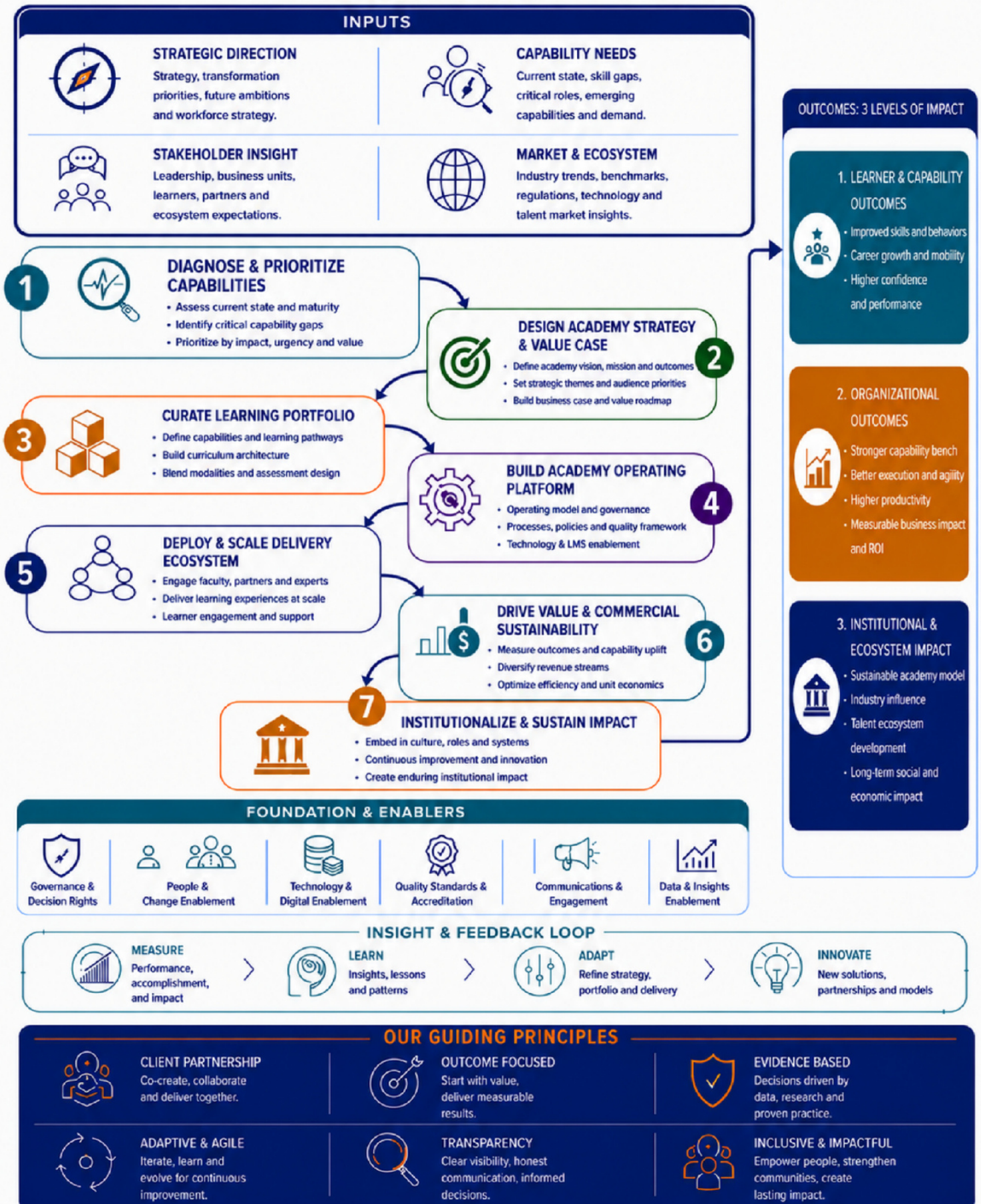
Define quality controls, evaluate outcomes and embed improvement and capability transfer.

Select one workstream or connect several through an integrated academy mandate.

CAPABILITY & ACADEMY ADV-CAP CAPABILITY VALUE ENGINE

FROM CAPABILITY DEMAND TO SUSTAINABLE INSTITUTIONAL IMPACT

An integrated engine that converts capability needs into academy platforms, learning solutions, and sustainable value for people, organizations, and ecosystems.



Academy Commercialization

Connect institutional purpose with demand, adoption and financial sustainability.

01 Design Demand

Identify unmet capability needs, shape compelling academy offers and activate employer, institutional and partner demand.

02 Shape the Portfolio

Translate expertise and intellectual assets into clear programs, learning pathways and propositions.

03 Design the Economics

Develop pricing, cost-to-deliver assumptions, revenue scenarios and partner economics.

04 Activate Routes to Market

Align client outreach, employer relationships, sponsorship opportunities and distribution partners.

05 Measure and Refine

Track participation, conversion, delivery economics and learning value; adapt the portfolio as evidence develops.

SUSTAINABILITY FITS THE MANDATE

Potential models include institution-funded learning, employer-sponsored cohorts, fee-based programs and partner-supported delivery. The right mix follows the academy purpose and demand.

From Mandate to Practical Outputs

A defined scope, tangible deliverables and agreed measures of success.

Strategic Foundation

Academy strategy and value proposition; capability priorities; business case and implementation roadmap.

Operating Foundation

Governance and operating model; delivery roles and processes; partner requirements and quality framework.

Portfolio & Launch

Learning portfolio and pathways; delivery and technology requirements; pilot design and activation plan.

Growth & Performance

Commercial model and pricing approach; market activation plan; performance dashboard and improvement priorities.

MEASURES AGREED WITH THE CLIENT

Examples: learner progression, application of skills, delivery quality, participation, repeat demand, program economics and institutional ownership.

Start Where You Are

A focused entry point, supported by a connected delivery approach.

Establish

For a new academy or capability platform.

Define purpose, strategy, operating model and launch roadmap.

Activate

For an approved concept or underused academy.

Prioritize the portfolio, align partners and mobilize delivery.

Strengthen & Scale

For an operating academy seeking greater impact.

Review performance, refine economics and expand proven offers.

ONE CONNECTED DELIVERY JOURNEY

Originate > Design > Integrate > Commercialize > Deliver > Scale

We agree the scope, deliverables, decision points and responsibilities before mobilization. Specialist expertise and partners are integrated around the mandate.

Engage through a focused diagnostic, a defined project or phased activation support.

Let's Shape Your Academy

Define the opportunity. Agree the value case. Activate the next stage.

Whether you are establishing a new academy, activating an existing institution or scaling a proven portfolio, the starting point is a clear view of your priorities.

START THE CONVERSATION WITH

- 01 Your academy mandate and target audiences
- 02 Your current stage and main capability challenges
- 03 The outcomes and delivery support you need

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